

# COMMUNITY MATTERS

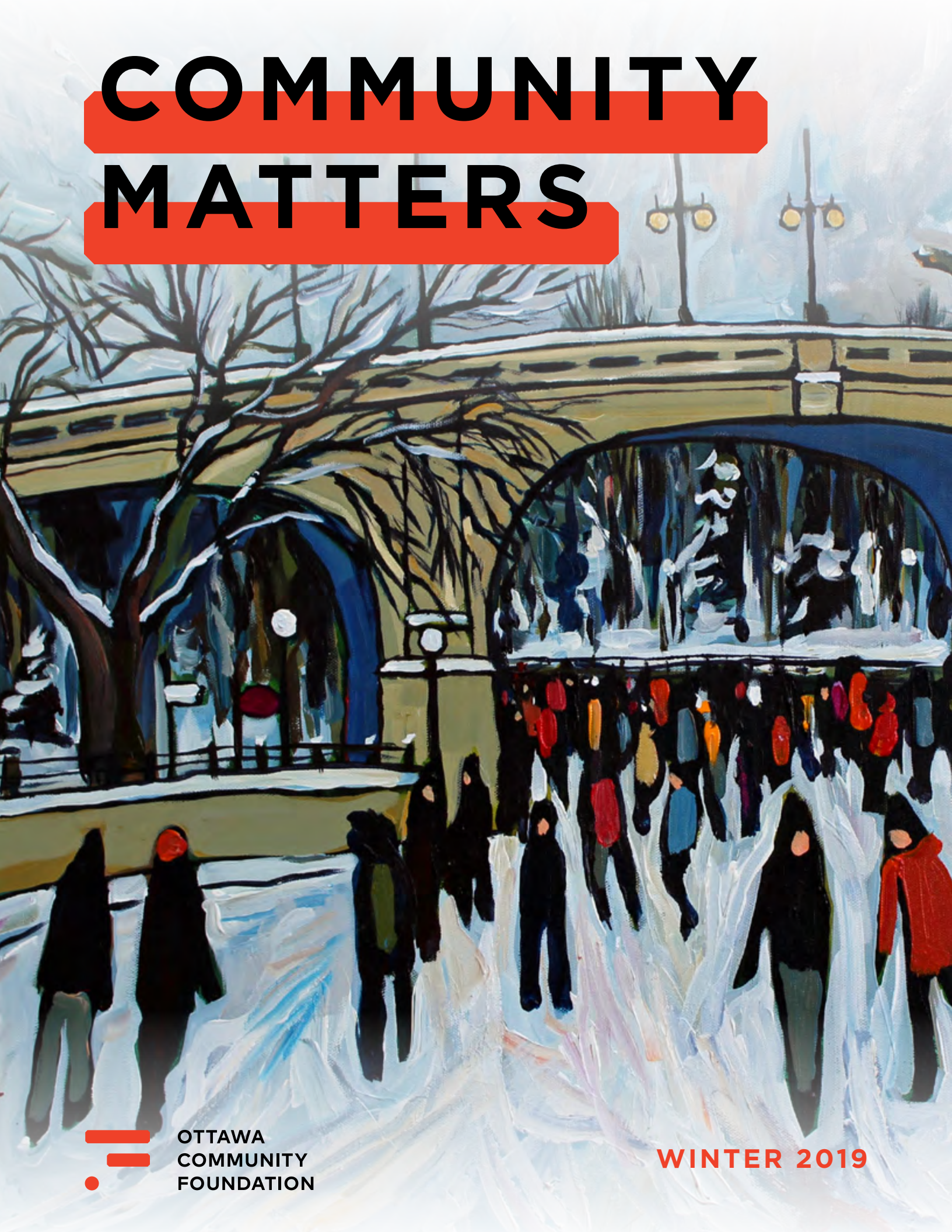






Photo Credit: Seventeen Voyces

Welcome to our winter edition of **Community Matters**. We hope you are taking part in some of the city's fantastic snow-filled activities and events. We are excited to share with you the latest stories and highlights from our work over the last few months. From the results of the fifth New Leaf Community Challenge (NLCC) to the re-launch of Ottawa Insights, there is no shortage of news at the Ottawa Community Foundation (OCF).

We take great pride in our role as a grantmaker, working with our donors to help support hundreds of organizations and initiatives from the entire spectrum of causes. In this issue, we focus on some of the inspiring work and new developments surrounding Arts and Culture in our city.

In our **Community Giving** feature, read about the amazing life and achievements of Barbara Clark, an accomplished conductor, teacher and singer. The Barbara Clark Fund was established at the OCF in 1995 to support music education for youth.

Our interview with Barbara captures her passion for the arts and her commitment to our youth.

Next, we take the **Community Pulse** on Arts and Culture in Ottawa. With data from the 2016 Census and the Ottawa Culture Research Group, we measure the social impact of Arts and Culture. Also, read about some of the grants we have made to support organizations like World Folk Music Ottawa which delivers music and arts programs to the less privileged.

Our annual NLCC took place in November 2018 in Algonquin College's new Indigenous Learning Commons. For the third year, the focus was on innovative projects to address youth unemployment. Read about the winning team and the surprise announcement by the RBC Foundation in our **Community Impact** section.

In **Community News**, we cover the relaunch of Ottawa Insights, our online knowledge centre. With updated indicators, a new look, and added features, we hope you explore

the site and learn how local data presented here can be used for local action. In addition, we introduce new staff members Ana Gonzalez and Kristine Hart.

Finally, in our **Community Profile** section, we feature Janice Payne, a member of our Board of Directors and a strong supporter of the arts.

We publish Community Matters to share some of our inspiring stories. We hope it provides a small, but meaningful glimpse into how we strive to bring about positive, systemic and sustainable change. More importantly, we hope you join us in our journey as we tackle the pressing issues in our city.

#### JOIN THE CONVERSATION.



Share this newsletter with friends, family or colleagues!

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# COMMUNITY GIVING

## BARBARA CLARK ON GIVING THE GIFT OF MUSIC



**The Ottawa Community Foundation (OCF) has helped donors support causes they believe in for more than 30 years. For Barbara Jean Clark, her cause was clear when she first met with OCF staff in 1995. Having been involved in the choral music community for several decades, she wanted to share her passion by supporting music education for youth. Through her own fund, Barbara knew she could make a difference.**

In 2001, Barbara Clark was invested as a member of the Order of Canada. Her citation began with a short sentence, powerful in its truth: *She instils the joy of music and singing in students, teachers and audiences.*

Music has shaped almost every facet of her life. From a working-class family with few dollars to spare on music lessons, she shares a prophetic moment of her early life.

"I was told that at the age of two I was picking out my one-finger version of 'God Save the King' on the piano," Barbara recounts. "My mother was advised to have me take piano lessons—but not until I could read!"

As a youth, Barbara sang in school and church choirs, and participated in music festivals. She moved from her hometown of Peterborough to Ottawa in 1959 for a teaching position at Manor Park Public School. In a flash of true serendipity, she was assigned to oversee the school choir. "This was a completely new experience for me—leading a choir, teaching songs. I was blessed with strong guidance from the OBE Music Department and I learned from the best."

With a career spanning half a century, she is perhaps best known as the long-time conductor of the Ottawa Children's Choir (then called the Central Choir of the Ottawa Public School Board). Barbara spent 37 years with the group.

By 1965, as Barbara was beginning her career with the Central Choir, other exciting opportunities arose. She became involved with the Ottawa Choral Society, the Cantata Singers, and the National Arts Centre Opera Chorus. She also gave workshops at home and abroad, and for 14 years was artistic director for UNISONG, an annual Canada Day celebration of music, written, directed and sung by Canadians.



Beyond those varied experiences, however, Barbara remembers the people—from the eager kids in each classroom and the choristers in every choir, to the parents who supported them and the students who went on to have successful careers in the arts.

Barbara believes a community's commitment to the arts is crucial. "The opportunity to take part in and to express oneself through dance,

poetry, visual arts, and music is vital to a civilized society," she says before quoting famed music educator Bennett Reimer. "Music is to feeling what reading is to thinking.' Perhaps it is the feeling aspect that is so crucial today. Music brings people together."

"My concern has always been to give young people exposure to the best in music—music of the highest quality," she adds. "They should have the opportunity to experience the thrill and satisfaction that comes from participating in the arts. As an educator, that is my responsibility."

Today, the Barbara Clark Fund continues to benefit organizations that align with her vision. Her growing fund with the OCF allows her to allocate grants every year.

"My fund is not a large sum, but I have always been made to feel it is just as valuable. By being part of the decision process, I can be connected to both the Foundation and the community."

Barbara sees great value in giving back. She advises those who are not sure where to start to first think about their passion and see how it can affect their community. "Determine how you can pay forward the joy it has given you in your life. The rewards will be numerous!"

*To learn how to establish a fund, visit [www.ocf-fco.ca](http://www.ocf-fco.ca).*

# COMMUNITY PULSE

## ARTS AND CULTURE

It is well documented that Arts and Culture increases our sense of belonging. It also strengthens our individual and collective identity and helps build social cohesion. With 485 Arts and Culture facilities and more than 100 annual festivals, Ottawa is truly brimming with cultural opportunities. However, measuring their social impact can be complicated. Therefore, we typically use economic and employment data to better understand the effect that **Arts and Culture** can have on our city.

Thanks to our generous donors, we grant to a variety of local Arts and Culture groups in our community and as a result contribute to a vibrant Arts and Culture scene.



*The following statistics were outlined in the Ottawa Culture Research Group's 2018 report 'Counting on Culture: Impacts and Indicators in Ottawa' and are based on Statistics Canada's 2016 Census of Population. Increases refer to comparisons between 2006 and 2016 Census data.*

**OTTAWA'S  
CULTURE GDP:  
\$3.4 BILLION**

**42,460**  
OTTAWA RESIDENTS  
WORK IN CULTURE  
OCCUPATIONS,  
A **7%** INCREASE

THE NUMBER OF INDIGENOUS PEOPLES IN THE  
SECTOR **NEARLY DOUBLED**

FULL TIME ARTIST  
**INCOME** HAS INCREASED BY **33%**

**THE SECTOR**  
**HAS 20% MORE**  
RECENT IMMIGRANTS  
**AND 29% MORE**  
VISIBLE MINORITIES

FOR EACH \$  
FROM THE CITY  
FOR  
**ARTS AND  
CULTURE,**  
OTHER SOURCES  
**BRING IN \$6-\$11<sup>1</sup>**

<sup>1</sup> City of Ottawa. A Renewed Action Plan for Arts, Heritage and Culture in Ottawa (2013-2018). 2012





Photo credit:  
Karen Bailey

A painting by Karen Bailey depicting Stanley the guide dog. Raising Stanley / Life with Tulia is a visual storytelling event with Kim Kilpatrick leading audiences through her life and journey.

## GRANTS THAT SUPPORT ARTS AND CULTURE

Our **Community Grants Program** supports projects across a variety of art forms such as literature, visual and performing arts. The following is a sampling of recent projects that have brought diverse audiences together and enriched our communities.

### THE ROYAL CANADIAN ACADEMY OF ARTS RETURNS TO OTTAWA

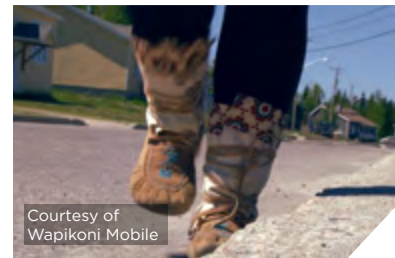
Since 1880, the **Royal Canadian Academy of Arts (RCA)** has promoted the growth and advancement of visual arts in Canada. Through mentorships, scholarships, and awards, the RCA supports visual artists across the country and as a result, enriches Canadian culture. The RCA is relocating from Toronto to its foundational home in Ottawa as part of its goal to modernize and streamline operations. In addition, the RCA recently established an endowment with the OCF in order to be sustainable.

### RAISING STANLEY / LIFE WITH TULIA - FROM PUPPY TO WORKING GUIDE DOG

Last summer, blind storyteller Kim Kilpatrick led audiences through her journey of raising and training a puppy to full-grown working guide dog. On stage at the Great Canadian Theatre Company with her current dog Tulia, Kim weaved her memories of the joys and challenges of life with paintings by Karen Bailey projected behind her. Many of the visuals depicted Stanley, the first puppy Kim raised. The production was notable for its emphasis on being a fully accessible experience, featuring voiceovers to describe the images and American Sign Language interpreters at some of the performances.

### WORLD FOLK MUSIC OTTAWA - AN EVERYONE'S CHILDREN'S CHOIR

**World Folk Music Ottawa** delivers music and arts programs to those who can't otherwise afford or access those services. Last year, it provided children and youth in the Confederation Court and Donald Street areas the opportunity to take vocal and music classes. The Everyone's Children Choir project included voice lessons, choir rehearsals and the chance to participate in public performances.



Courtesy of  
Wapikoni Mobile

A scene from *Nothing About Moccasins*, one of the films screened at an Indigenous 150+ event.

### GOOD INFLUENCE FILMS PROMOTE HEALING THROUGH DIALOGUE

Inspired by the Calls to Action from the Truth and Reconciliation Commission, Indigenous 150+ was a project designed to amplify Indigenous voices. The initiative consisted of a series of interactive sessions delivered throughout the year. Each one included a screening of a film that touched on Indigenous-related matters and an Indigenous-led conversation. Through this type of dialogue, the group hopes to promote healing and understanding between non-Indigenous and Indigenous peoples. This year, they're partnering with Wapikoni Mobile, NationTalk and Canada World Youth to expand the project across Canada.

# COMMUNITY IMPACT



Photo credit:  
Ottawa Community Foundation

The winning team from Ottawa Community Housing Foundation and Global Vision



Photo credit:  
Ottawa Community Foundation

Glenn Sheen from the RBC Foundation makes a surprise announcement

## OTTAWA COMMUNITY HOUSING FOUNDATION AND GLOBAL VISION WIN NEW LEAF COMMUNITY CHALLENGE



### New Leaf COMMUNITY CHALLENGE

Last November, the [Ottawa Community Housing Foundation](#) and [Global Vision](#) successfully pitched their Youth+ initiative, winning a \$125,000 grant to tackle youth unemployment.

The [New Leaf Community Challenge](#) remained focused on youth employment for the third year in a row, building on the momentum created in 2016 and 2017 and on the conditions put in place for competitors to collaborate and add systems-level thinking to their proposals.

“All three projects were creative, compelling and designed to support

positive, systemic, sustainable change in our community,” said Marco Pagani, President and CEO of the OCF.

“Each project focused on setting youth on a career path, not simply towards an entry-level job.”

Youth+ builds on the strengths and successes of the Youth Futures and Global Vision Connects programs. It will support 180 youth from diverse, low-income backgrounds to pursue careers in Ottawa’s fastest growing industries such as IT, clean technology, and tourism. Participants will have access to industry roundtables and tours, internship opportunities, training in areas such as leadership and entrepreneurship, and opportunities at the national and international level.

After the cheque presentation, representatives from the RBC

Foundation announced their financial support to all three of the finalists. “Our collaboration with the OCF over the past two years has strengthened our organizations’ funding activities related to youth employment in Ottawa,” said Glenn Sheen, Regional Director, Community Marketing and Citizenship, RBC Foundation. “This event is further proof of the benefits of the partnership.”

The other finalists presented equally compelling proposals. [Relay Education’s](#) Green Collar Careers will help connect youth to a range of “green career” opportunities. The [Rideau-Rockcliffe Community Resource Centre’s](#) GeneratioNeXt Ward 13 bilingual employment and entrepreneurship incubation program will offer services to youth aged 13 to 29 living in Ottawa’s east end.

# COMMUNITY NEWS



## OTTAWA INSIGHTS GETS NEW CONTENT, IMPROVED NAVIGATION AND NEW LOOK

In our data-driven world, the importance of accessing, analyzing and using data to make sound decisions and have an impact is becoming increasingly clear. Ottawa Insights, the Ottawa Community Foundation's knowledge centre, is designed to provide user-friendly, relevant and reliable data to do just that.

**“[Ottawa Insights] helps to bring donors, stakeholders, and the general public closer to social issues and to unpack sometimes very complicated themes in a really user-friendly way.”**

**Paul Steeves,**  
Senior Manager of Evaluation and Analytics  
United Way Ottawa

nearly half of the 111 indicators that cover a wide range of social issues. Ottawa Insights provides key information on status, trends, and conditions across a broad range of issues affecting the quality of life in Ottawa.

This bilingual web-based resource is designed for anyone seeking reliable and contextual data about life in Ottawa. This includes program managers and front-line workers, activists and advocates, students and scholars, policymakers, agencies and social enterprises, fundraisers and funders, media and members of the public.

*To learn more about our city and ways we are taking action on issues like food insecurity and youth unemployment, visit [www.ottawainsights.ca](http://www.ottawainsights.ca).*



Ana Gonzalez, Associate in Finance and Administration

## COMMUNITY CONTRIBUTORS

Last fall, **Ana Gonzalez** joined our team as the Associate in Finance and Administration. She brings a strong background in finance and accounting, as well as a deep understanding of the non-profit sector. What we also love about Ana is her strong commitment to her community. Outside of working hours, she has volunteered her expertise with a local community health centre.

With a career spanning 13 years, Ana is making an important contribution to our core principles of sound financial stewardship and transactional excellence. Among her responsibilities, she manages expenses, processes grants and supports other key finance activities such as our annual audit.

Before joining the OCF, Ana was Finance Officer at the Co-operative Development Foundation of Canada. As part of her professional development, Ana is studying to complete her Chartered Professional Accountant designation.

When she is not working, Ana enjoys spending time with her daughter and learning French.

We were also pleased to welcome **Kristine Hart** as Senior Associate for Strategic Initiatives, replacing Chayanika Lutes who is on parental leave. As part of her responsibilities, Kristine oversees Ottawa Insights, our online knowledge centre and contributes to its evolution. Her favourite activities include baking, listening to records (yes, vinyl!) and spending time outdoors with her family.



# COMMUNITY PROFILE

## JANICE PAYNE

For more than a decade, audiences at the Great Canadian Theatre Company's annual Lawyer Play have seen a different side of Janice Payne, the highly-respected partner at Nelligan O'Brien Payne and member of the Board of Directors of the Ottawa Community Foundation (OCF).

They experienced her trial as the accused witch Rebecca Nurse in Arthur Miller's *The Crucible*; they saw her in her role as Peter Qince in Shakespeare's *A Midsummer Night's Dream*; and they witnessed the act of regicide when she fell victim to *Macbeth* as King (Queen) Duncan.

Heading into its 20th year, the Lawyer Play has raised close to \$2 million for the theatre and various local charities. Like her fellow actors, Janice volunteers her time with the play, but finds that it's also a welcome distraction from her busy practice.

She joined Nelligan O'Brien Payne in 1976 and has since focused most of her time on employment law. She has also represented parties in several class-action cases, including the Inuit of Nunavut in a case involving the Inuit experience in Residential Schools and related claims.

Born in Victoria, BC and the first of four girls, Janice lived in several cities throughout her childhood—the daughter of a naval officer whose position led to transfers across the country and overseas. Eventually, the

family settled in Ottawa. For Janice, Ottawa offers all the amenities of a bigger city, but allows her to get away for time at the cottage. "The Ottawa Arts and Culture scene is especially impressive and satisfying for a city of this size," she says.

The OCF was thrilled when Janice, with her professional experience and drive to give back to the city, agreed to serve on its board in 2014. Janice has been just as pleased with her appointment and experience. "The OCF Board is deservedly well known and respected for its governance and its role in the community," she says. "The last five years have proven that to be the case."

As a board member, she was drawn to the Grants Committee. "I leave every committee meeting impressed by the work done by so many in our community," she explains. As Chair of the Grants Committee, Janice is encouraged by how the grant review process continues to improve. "We're now in a better position than ever to fairly consider applications from all sectors, with appropriate regard for diversity and those in need," she



explains. Janice also serves on the Governance Committee.

"The OCF has grown dramatically over the last five years and has become a significant player in the city and beyond. We're now recognized as a thought leader and I'm confident that role will continue to grow in response to the city's needs."

Outside of her involvement with the Lawyer Play, she has been a President and member of the Board of the Ottawa Chamber Music Society and served on the Boards of the National Youth Orchestra of Canada and the Great Canadian Theatre Company.

Beyond her passion for the arts, Janice also believes in their importance to communities. "Access to theatre, music and all the arts is what sets us apart as human beings and makes our life experience stimulating, thoughtful and satisfying."

This year, the County of Carleton Law Association (CCLA) will recognize Janice's contributions to the community by presenting her with the Gordon F. Henderson Award, recognizing lawyers who embody the community-minded spirit of its namesake. Mr. Henderson was one of Ottawa's pioneering civic leaders and co-founder of the Ottawa Community Foundation, so we are delighted with CCLA's choice and can't think of a more fitting recipient.



Janice as King (Queen) Duncan in *Macbeth*

Photo credit:  
Caroline Phillips