

# organizational funds

Arts Network Ottawa / Vanier Community Service Centre (Photo: Caleb Ficker)

**An organizational fund supports your organization by investing the principal capital and utilizing the earnings to support operational costs or program expenses.**



## **Stress-free Management**

We handle all administrative requirements for your fund, removing all the risk and burden. Your role can be as simple as receiving your organization's annual disbursement and report.



## **Multi-Asset processor**

We accept a variety of assets, including appreciated securities, life insurance, beneficiary designations, bequest gifts, RRSP/RRIF, and the proceeds of flow-through shares. This can help your donors develop an efficient plan to maximize their giving with better tax planning.



## **Potential Investment Growth**

Your organizational fund is pooled with our overall assets within a diverse portfolio and is professionally managed and invested with the guidance of our investment committee.



## **Focused Emphasis**

Fundraising efforts can be focused and targeted. Potential supporters are assured their donations are properly allocated.



## **Low Fees**

Service fees for maintaining your organizational fund are low and are applied on a sliding scale as your fund continues to grow.



## **Good Stewardship**

Your organizational fund showcases your organization's focus on long-term viability and provides a strong incentive for prospective donors to contribute.



## **Flexibility**

Flexible options are offered, such as a term fund, which allows your organization to access the principal to meet capital needs after a set period of time.

## **Review Our Policies**

Download and read our [Investment Policy](#) and [Service Fee Policy](#). All policies are available on our [website](#).

## An organizational fund may be the right choice if:

- ✓ There is and will be a long-term need in the community for your organization’s services, based on your strategic plan and mission.
- ✓ Your organization operates “in the black” and has had a balanced budget or surplus for several years.
- ✓ You have a healthy reserve for unexpected expenses, economic downturns, major facility maintenance, etc.
- ✓ Your organization has triggering events such as an unexpected bequest, upcoming sale of an asset, or other liquidity event.
- ✓ Your organization is interested in holding an endowment campaign to promote long-term fiscal health and sustainability.

### Organizational Fund vs Operating Reserve

An operating reserve is a staff or board-managed fund that seems like an endowment, but is not because the capital can be encroached on.

An organizational fund preserves the principal capital in order to ensure its long-term impact. Unlike a reserve, an organizational fund won’t affect your ability to receive grants from other agencies either.

To learn more, visit [www.ocf-fco.ca](http://www.ocf-fco.ca) or contact our Philanthropic Services Team:

#### Janet Adams

613-236-1616 ext. 231  
[jadams@ocf-fco.ca](mailto:jadams@ocf-fco.ca)



#### Glennis Lane

613-236-1616 ext. 204  
[glane@ocf-fco.ca](mailto:glane@ocf-fco.ca)



#### Grace Xin

613-236-1616 ext. 228  
[gxin@ocf-fco.ca](mailto:gxin@ocf-fco.ca)



Community foundations are well known for grantmaking and helping individuals fulfill their philanthropic goals. We are also proud to be a trusted partner for a wide variety of non-profit and charitable organizations. The following are a sampling of some we serve:



Child Haven International

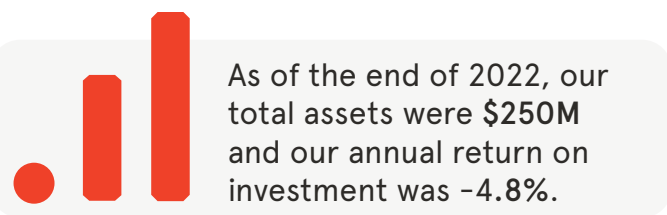


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# investment report

## Fund Management

We invest within a pooled or commingled portfolio. The returns are averaged for purposes of allocations to the individual funds established by donors and organizations. This allows for closer supervision of the portfolio and makes the advantages of participation in a diversified investment portfolio available to all funds.



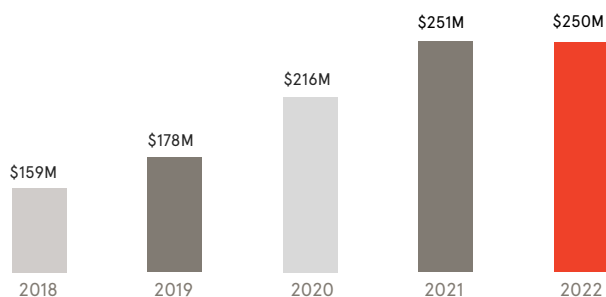
## Return on Investment

Net of Investment Fees

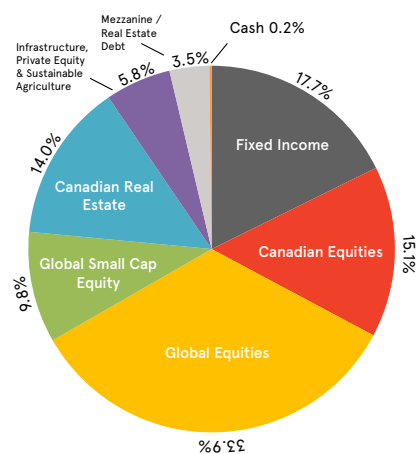


Long-term Objective	<b>6.5%</b>
2022	<b>-4.8%</b>
4-Year	<b>8.1%</b>

## Total Assets



## Asset Mix



## Investment Committee

**Chair:** Tom Valks  
Chief Investment Officer, Pension Fund and Investment Management, University of Ottawa

**Dan Dixon**  
Vice-President, Project Finance, Minto Group

**Paul Jenkins**  
Former Sr. Deputy Governor, Bank of Canada (retired)

**Treasurer:** Julie Champagne  
Managing Director of Corporate Services, Bank of Canada

**Janet McKeage**  
Vice President & Investment Counsellor, RBC Phillips, Hager & North Investment Counsel

**Miles Whittingham**  
Former Portfolio Manager, Strategic Investments, CBC Pension Fund